McNaughton® Lease

Popular Title Subscriptions



Give them what they want — when they want it!

Our **McNaughton®** Lease subscription program is a hassle-free way for libraries to establish rotating collections of hot titles. Delight your patrons with a selection of the latest releases.

Benefits for Your Library:

- ✓ Fill holds
- ✓ Meet patron demand
- ✓ Increase circulation
- ✓ Perfect option for limited shelf space
- ✓ Encumbers funds: Hedge against budget shortfalls or freezes

RELEASE!

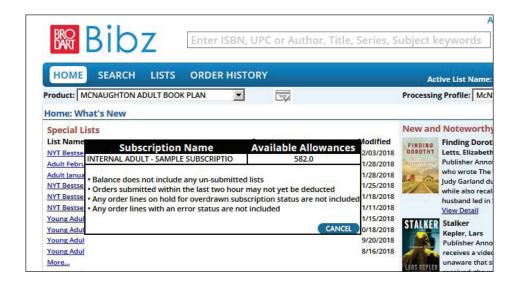
Plan Features:

- Low maintenance: Pay one price, then order throughout the year
- Selection lists accessible via your free online account
- Titles arrive shelf-ready
- Free shipping
- Six month replacement guarantee If a title is damaged or defective, it can be returned for replacement at no charge
- Lost/stolen protection Claim up to 10% of materials as lost or stolen during each subscription period, without incurring penalty (items will be deducted from your inventory)
- Keep 20% of the books you lease during one subscription period at no extra charge
- Purchase additional inventory at low cost for your permanent collection
- · Easy returns
- Brodart exclusive: Dedicated inventory and production line ensure priority handling and expeditious delivery of McNaughton® books

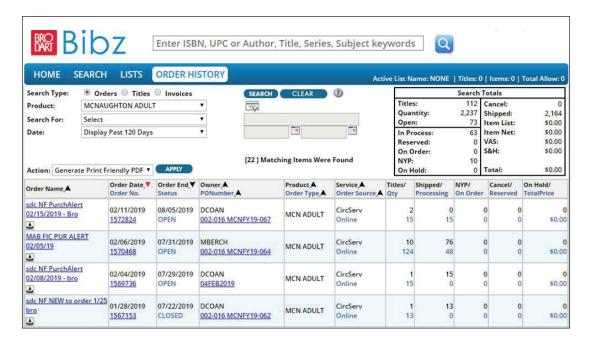
Each plan is credited with a specific number of allowances, which the library expends by ordering titles throughout the subscription year. The number of allowances required per book is based on the publisher's list price. Unused allowances automatically roll over to the next subscription year, for as long as you continue your McNaughton® Lease service.

McNaughton® — Popular Title Subscriptions

Using Bibz®, Brodart's free online ordering and collection development tool, customers can review, select, and order titles online. Available balance and title status information are also viewable at any time – no other vendor offers this level of insight.



View allowance balance at any time on Bibz®.



Rich order history detail and up-to-date status at your fingertips.

Adult

High-Demand Hardcover Selections:

- Bestsellers
- Debut Authors
- Large Print
- Travel Guides

Titles are available for ordering **three months prepublication**. This allows you to load upcoming titles into your system so patrons can place holds before the street date.

Brodart's **Selection Committee** follows a rigorous review process to identify strong titles for inclusion in the McNaughton® Lease plan. The committee weighs factors such as print run, past performance of author/series, and anticipated blockbusters. We also consider automatic inclusions, such as perennial author/series favorites.

McNaughton® Bound

Any paperbacks, such as travel guides, that meet the criteria to be included on McNaughton® adult lists are automatically converted to hardcover. This entails the addition of sturdy binder board to increase durability and extend circulation life of the books.



Young Adult

Hot Titles for Teens:

- Bestsellers
- Large Print
- Graphic Novels

Titles are available for ordering **two to three months prepublication**. This allows you to load upcoming titles into your system so patrons can place holds before the street date.

New Subscriber Incentives Available — Ask for details.

McNaughton® — Popular Title Subscriptions



Give them a reason to keep coming back.

Brodart's McNaughton® lease plans help you satisfy patron demand for popular materials.