Opening Day Collections
Collection Development Services

Whether you are building a new collection or expanding an existing one, Brodart can assist with all aspects of your Opening Day Collection project — from profiling through delivery.

Why Brodart?

We can help you build a collection that matches the needs and demographics of your patron base, incorporating your established processes. We'll ask all the right questions to identify project requirements and guide you through the journey.

Benefits for Your Library

- ✓ *Peace of mind: Detailed planning helps ensure project success*
- ✓ *Ease: Relying on Brodart's team of experts lessens pressure on your staff*
- ✓ *Simplicity: Receive shelf-ready material*
- ✓ *Assurance: Guaranteed on-time delivery*
- ✓ *Confidence: Benefit from an expertly tailored, high-circulation collection*

Planning & Project Management

- Analyze and assess library's unique needs
- Identify collection categories
- Develop ideal collection ratios
- Choose selection list delivery and ordering method
- Create selection and order schedule
- Set realistic expectations and identify every element that goes into the project, from selection to tech services
- Profile community and patron base

Selection & Ordering

- Brodart creates selection lists using library-chosen parameters
- Incorporate an extensive menu of sources, including awards, review journals, and holdings files
- Eliminate duplicate titles
- Receive training in Bibz®, Brodart's online collection development and ordering tool

Cataloging & Processing

- Comprehensive assessment of your cataloging and processing requirements
- 100% cataloging for selected service levels
- Full-level MARC records conforming to industry standards
- Customization for English and Spanish-language materials

Account Management

- Account Manager assigned to your library monitors order receipt, entry, and production workflows
- Quality control
- Tailored management reports and invoicing
- Sorting and shelving options

Fund Report — Brodart Exclusive

This dynamic and versatile management tool breaks down spending allocation both by broad categories and granular details. The fund report helps libraries allocate their budget based on collection requirements (for example, heavy on children's material for a new children's library). It also provides insight for monitoring expenditures and making adjustments in specific areas, as necessary.

- Manage project
- Track allocation by collection
- Move funds between collection categories

Delivery

- Insured storage of all materials at Brodart's facility prior to delivery
- Brodart staff will be on-site for delivery day
- Shelf list report of every title ordered — easy reference when planning shelving for the entire collection (depending on service level)
- Materials are "sorted to the century" and delivered in sequence